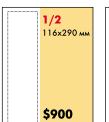
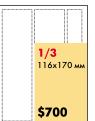
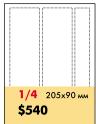
### **Advertising in FLEXO PLUS magazine**

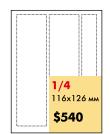












#### 1/1 page \$1500 1/2 page \$900 1/3 page \$700

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# **Cover pages:**

2nd cover page \$2300 3rd cover page **\$2300** 4th cover page **\$2500** 

#### **Advertising articles:**

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## Discount up to 20% for multiple advertising

#### We prefer to receive the ad as computer files:

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# Flexo Plus

The Russian professional magazine on **flexo**, screen, tampon, gravure printing, converting, label and packaging production

# **About FLEXO Plus magazine**

Russian professional magazine «FLEXO PLUS» (published since 1997) is devoted to flexography and all other kinds of package, label and decoration printing. The market of flexography, gravure, screen printing etc. is growing in Russia very fast in recent five years. There is a great demand for technological knowledge and technical & market news in this area. «Flexo Plus» is the only media in Russia and CIS meets this demand.

*Main topics:* flexo technologies in label & package printing, gravure prepress and printing technologies, letterpress and screen printing developments, tampon printing etc.

#### The readership of «FLEXO PLUS»

consists of technical experts, top managers of almost all Russian label & package printing companies and a lot of people involved in this business.





2

*Circulation:* 2.000 copies. This circulation covers now practically all the market needs

**Distribution:** Russia, CIS & Baltic countries. Subscription through national subscription systems in Russia, Ukraine and Byelorussia. Retail sales. About 200 copies are delivered specially for professors and students of Moscow University of Printing and its affiliates. Distributed at main printing & packaging exhibitions in Russia and CIS.

Editor-in-Chief: Nina Shapinova, Dipl. Eng.

### Free publication of news releases!

#### **Shedule of issuing 2002**

Flexo Plus

**№ 1** February

**№ 2** April

Nº 3 June

**№** 4 August

**№ 5** October

**№** 6 December



These companies advertise in Flexo Plus magazine:

AveryDennison, Barco,
BASF, Bobst, Cerutti,
Comco, CMR, DuPont,
Edale, Gallus, Mark Andy,
Windmoeller&Hoelsher etc.

